

June, 2012



PRESS RELEASE

Sport Outdoor Leisure Australia is proud to announce that it has been appointed the distributor of the Source range of products.

SOLA will, with effect from 1 September 2012, become the Australian and New Zealand Distributor of the Source range of products. Source is a world leader in Hydration Systems, Hiking Sandals, Socks and Travel accessories supplying the outdoor recreational market, and industrial and military markets in over 25 countries on all continents. Founded in 1989, Source has been a ground breaker in its categories worldwide for over 20 years.

Source has a significant research and manufacturing capability and is committed to the ongoing development of innovative outdoor products for world markets. Both SOLA and Source share a passion and commitment to the environment and social responsibility programs.

SOLA, has over the past decade, established a high level of expertise and intellectual property in the hydration space. It is confident that by partnering with Source it will bring competitive, new and exciting products to its various market segments.

SOLA, in addition to Source, Bianchi and Netti, distributes Fox, Fizik, Selle Royal, Brooks, ESS and Allen.



For further information, please contact:

George Nisbet
(02) 9550 1655
george.nisbet@solasport.com.au